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PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Michael SCHÖNING - 3 PCT (RCE)  
SERIAL NO.: 10/587,687 EXAMINER: Robert J. MAY  
FILED: JULY 27, 2006 GROUP: 2885  
TITLE: LCD BILLBOARD

STATEMENT OF SUBSTANCE OF INTERVIEW

MAIL STOP AMENDMENT  
Honorable Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Interview Summary Communication mailed March 17, 2008, the undersigned wishes to point out that what is stated in the Interview Summary and in Applicant's Preliminary Amendment in RCE dated March 6, 2008, is a correct reflection of the substance of what was discussed during the interview with Examiner Robert May, Supervisory Patent Examiner Jong-Suk (James) Lee, and Applicant's attorney in connection with the above-referenced patent application on March 4, 2008.

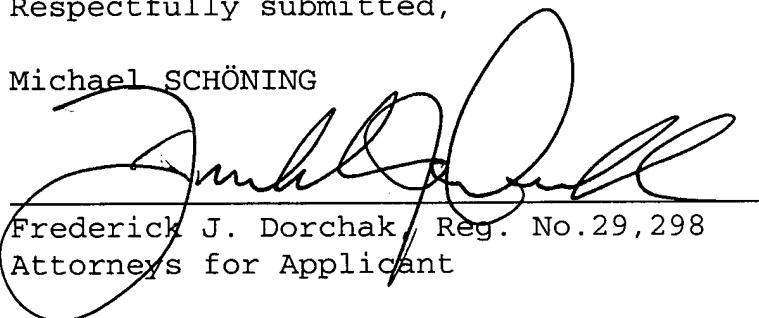
In a further telephone interview with the Examiner on March 13, 2008, a proposed amendment was discussed amending claim 6 to positively recite providing "an LCD billboard" having a viewer

side comprising "LCD" reflective elements, which was agreed to in a follow up telephone interview on March 14, 2008.

Respectfully submitted,

Michael SCHÖNING

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I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on March 20, 2008.



Amy Klein

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